

Dear Men,

January 1, 2010

Happy New Year! Wow, it is already the year 2010. It feels like just yesterday when we were all hyped about the turn of the millennium and the Y2K scare, remember? Once again, man has proven himself ignorant of apocalyptic matters. Thank God all we have to do is say YES to God and be faithful to His holy will for each one of us. In that spirit, allow me to share with you what *The King's Men, Inc.* (TKM) was able to accomplish this past month.

Once again, TKM began the month with our No More Porn Tour at Adult World in Montgomeryville, PA on Wednesday December 2nd. These protests continue to take place on the first Wednesday of every month. To date, TKM has successfully organized over 100 protests throughout the country and in the local Southeastern PA area. As a result of this activism against the multi-billion dollar pornography industry, TKM has been a catalyst in the closing of three sexually oriented businesses. Thanks be to God for this fruit of our labor! We continue to be overwhelmed by how only a handful of men are able to continually bring about such positive change in the hearts and minds of so many citizens and in the fabric of our communities.

Following our protest, TKM launched its first ever men's formation and accountability meeting in Northeast Philadelphia. This inception represents the 5th TKM group in the Archdiocese of Philadelphia. This meeting is taking place every Wednesday from 7:15-9 PM at St. Martin of Tours parish. Pastor Monsignor Deliman has graciously invited TKM to bring our programming to his parish community. For more details about this meeting or to find a group in your area, log onto www.thekingsmen.org.

On Saturday December 5th, TKM returned to the Malvern Retreat House for a men's workshop. TKM is blessed to continue to serve the men of Malvern in this unique way. I am pleased to tell you that TKM will be returning to Malvern in 2010 to deliver another series of workshops entitled: *You've Got What it Takes: What Every Father Needs to Know about Mentoring and Initiating Sons*. For more information about TKM's speaking schedule please visit our website.

Throughout the month of December, TKM has been finalizing our annual appeal efforts in the hopes of generating some solid momentum for our 2010 outreach. Many of TKM's benefactors have volunteered their time to meet with fellow benefactors in an effort to communicate our present needs and share with them our future goals. These meetings, which usually have taken place in a benefactor's home, have proven to be very effective means of communicating our appreciation and forging stronger relationships with those who support our mission. TKM plans on continuing with our annual appeal in 2010. If you were one of those whom a TKM representative visited in '09, I thank you again for taking the time out of your busy lives to hear about our progress and how you can continue to partner with us.

May God bless you and your family abundantly in this New Year!

Mark J. Houck
Co-Founder/President